

An eye-catcher thanks to the characteristic "flakes": three new designs for the wedi Top Wall

Emsdetten, 17 January 2023. Modern design for bathrooms and showers: the wedi Top Wall as a seamless alternative to traditional wall tiles. Three new designs, made 100% of mineral materials, are now available. Their special feature is the integrated "flakes" – which consist entirely of recycled materials. wedi will present these new surfaces at BAU 2023 in Munich in April.

The new colours of the wedi Top Wall are called "flake white", "flake lightgrey" and "flake grey". "The flakes are integrated into the homogeneous and non-porous mineral material which makes these new surfaces real eye-catchers in the design of walls and other surfaces in wet rooms" says Sebastian Hinze, product manager at wedi. What's more, for the production of these surfaces, wedi uses recycled materials that would normally be disposed of. "It is important to us to optimize our production in line with our commitment to sustainability – and I think that these products are a true reflection of this."

Simple installation, absolute security

Large-format wedi Top Wall elements provide a grout free design. As a result, they are not only a visual highlight in the bathroom, but are also particularly easy to maintain. "The surface is insensitive to cleaning agents and the mineral material is mould-resistant, antibacterial and hygienic. All of this makes them an ideal material to use for surface design in modern bathrooms" continues Hinze.

With the new designs, wedi further expands its range of design surfaces for bathrooms and wet rooms. Just like all the other colours of the Top Wall, the three "newcomers" can also be installed in just a few steps, and hence offer a straightforward, safe installation. "They are particularly versatile. For example, the material is completely dyed through: if the material needs to be cut to required size or shape, there are no unsightly cut edges. We also offer a repair kit for small defects – offering even more advantage over ceramic surfaces" explains Hinze.

The wall elements can be mounted on a wide variety of substrates with the sole use of wedi 610 adhesive sealant. Time-consuming mixing of tile adhesives and long drying times are therefore eliminated. After bonding with wedi 610, the shower can be used after two hours.

Press Contact:

Press office
wedi GmbH
Hollefeldstr. 51
48282 Emsdetten
Phone +49 2572 156 176
presse@wedi.de
www.wedi.Net

Editors:

Arts & Others
Anja Kassubek
Daimler Chrysler Straße 12
61352 Bad Homburg
Phone +49 6172 9022-131
a.kassubek@arts-others.de
www.arts-others.de

wedi Top Wall elements are ideal for renovation projects. "Any unevenness in the wall can be easily compensated with wedi building boards, and the Top Wall elements can also be cut and adjusted on the construction site with conventional tools" says Mr Hinze.

wedi Top Wall at a glance

- Large-format design surfaces, grout-free and 100 percent waterproof
- For wall and other surface design in showers and bathrooms
- Particularly low-maintenance and very easy to care for
- Antibacterial surface providing ultimate hygiene
- Quick and safe installation without dirt and noise
- The material is particularly lightweight and can therefore be installed by one person alone

About wedi

The wedi Group is a leading manufacturer of innovative system solutions for bathrooms and wet rooms. The company, founded in 1983 in Emsdetten, Westphalia, is known for its building boards with blue XPS core developed by the company founder Helmut Wedi. Today, the system provider employs more than 500 people and is active in over 50 countries. At its two manufacturing plants in Germany and the USA, wedi produces complete building systems and design-oriented components for durable and aesthetic bathrooms. The strategic focus is on a high degree of prefabrication and integrated technology to enable safe and easy installation. wedi is certified according to the environmental protection standard ISO 14001 and pursues a comprehensive sustainability strategy.

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