

Bold colours in the shower and bathroom: new drain covers in metallic design

Munich/Emsdetten, 17 April 2023. The trend is towards colour accents in showers and bathrooms. Stylish details have a transformational effect on bathrooms. Inspired by the latest brassware trends, wedi takes its drain covers to the next level by introducing three new colours: metallic black, metallic rose gold, and metallic gold. At BAU 2023, which starts today in Munich, the wet room specialist will present them together with other new products.

The stainless steel brushed drain covers and channel frames are made for wedi Fundo floor-level shower elements and for the wedi Sanbath floating washbasin. The three new design variants are an ideal match to stylish collections of leading brassware manufacturers. Thanks to the high-quality PVD coating, the brushed surface structure is retained and a high level of colour brilliance is guaranteed over the long term.

Combined design of "trendy" and "timeless"

A particular challenge in bathroom design is the changing of colour trends over the years. "Just think about the wild colour frenzy of the 70s or the tedious Bahama-beige phase of the early 80s, for example," says product manager Vanessa Beer: "Our new metallic designs unite the current trend with a timeless colour scheme – black and gold tones have had a permanent place in the colour palette of interior design for many decades." The new covers will be available in stores from May, with channel frames following in June.

High flexibility due to different product variants

- for point and linear drainage
- available channel lengths: 300, 700, 800, 900 and 1,100 mm
- matching channel frames are available in the same metallic design

Press Contact:

Press office wedi GmbH
Hollefeldstr. 51
48282 Emsdetten
Phone +49 2572 156 145
presse@wedi.de
www.wedi.net

Editors:

Arts & Others
Anja Kassubek
Daimler Strasse
12
61352 Bad Homburg
Telephone +49 6172 9022-131
a.kassubek@arts-others.de
www.arts-others.de

About wedi

The wedi Group is a leading manufacturer of innovative system solutions for bathrooms and wet rooms. The company, founded in 1983 in Emsdetten, Westphalia, is known for its building boards with blue XPS core developed by the company founder Helmut Wedi. Today, the system provider employs more than 500 people and is active in over 50 countries. At its two manufacturing plants in Germany and the USA, wedi produces complete building systems and design-oriented components for durable and aesthetic bathrooms. The strategic focus is on a high degree of prefabrication and integrated technology to ensure a safe And easy installation. Wedi is certified according to the environmental standard ISO 14001 and pursues a comprehensive sustainability strategy.

Press Contact:

Press office wedi
GmbH
Hollefeldstr. 51
48282 Emsdetten
Phone +49 2572 156 145
presse@wedi.de
www.wedi.net

Editors:

Arts & Others
Anja Kassubek
Daimler Strasse
12
61352 Bad Homburg
Telephone +49 6172 9022-
131 [a.kassubek@arts-
others.de](mailto:a.kassubek@arts-others.de) [www.arts-
others.de](http://www.arts-
others.de)